



PART OF THE
KWS FAMILY

Seed catalog

Carrot

North America

Technical Specifications

Pop Vriend Seeds



Focus is in our genetics.



Front runner

Combining over 40 years of experience with innovative technology gives us a leading edge in vegetable seed breeding.



Pine Higgins
Technical Advisor Carrots

Sustainable growth

We export our vegetable seeds to over 100 countries around the world.



Jeroen Wery
Carrot Breeder

In it for the long term

We innovate with a long term perspective, together with our clients.

Super specialist

We focus on a limited number of crops in which we strive to be a top 3 player.



The power of partnership

Our passion for great genetics combined with KWS's superior technology already delivered some great results.



Jacinto

PV's first imperator type for the Cello market

First Cello type of Pop Vriend. Unique due to its excellent flavor, good durability and excellent uniformity. The core definition is good with a medium dark color. The carrots are smooth and the tops have a good attachment.

Segment: Cello | Bunching & Fresh market
Earliness: Medium Late
Root length: 10 - 11 inches
Root Width: 1.0 - 1.2 inches
Root shape: Tapered
Color: Very dark orange
Foliage length: 12 inches
Resistances: Erysiphe heraclei (IR)
Features: Excellent flavor, a uniform carrot and good tops attachment.



Olancha

Imperator type in the Cut & Peel segment

First Cut & Peel variety of Pop Vriend. The variety is unique due to its field durability, uniformity and processing performance with an excellent recovery. This combined with a great flavor and good top attachment makes this variety a real winner.

Segment: Cut & Peel | Processing & Fresh market
Earliness: Late
Root length: 10.5 - 11.5 inches
Root Width: 0.5 - 0.8 inches
Root shape: Slightly tapered
Color: Dark orange
Foliage length: 10 inches
Resistances: Erysiphe heraclei (IR)
Features: Strong tops, a smooth skin and a uniform color.

PV5412

Nantes type that is suitable for Slicing & Storage

PV5412 is a later Nantes variety with very good seed emergence that produces uniform cylindrical roots. This variety is developed for use in main and late season and suitable for medium term storage.

Segment: Slicing & Storage | Bunching & Processing
Earliness: Medium Late
Root length: 7.0 - 8.5 inches
Root Width: 0.8 - 1.4 inches
Root shape: Blunt
Color: Dark orange
Foliage length: 14 inches
Features: A high yielding variety that has a uniform, dark external and internal color and a strong leaf implant.



POP VRIEND SEEDS IS A SUBSIDIARY OF KWS VEGETABLES BV

Figures and information in this brochure are based on the average results of large scale plantings under North American conditions and may vary with local environmental and agronomic conditions, grower skills, microclimate and soil structure. Resistance is the ability of a plant variety to restrict the growth and development of a specific pest or pathogen and/or the damage they cause when compared to susceptible plant varieties under similar environmental conditions and pest or pathogen pressure. Resistant varieties may exhibit some disease symptoms or damage under heavy pest or pathogen pressure.

Pop Vriend Seeds does not accept liability based on the information in this brochure for deviating results in the cultivated product. Buyers and users of Pop Vriend Seeds varieties are responsible to determine suitability of the seeds to intended cultivation and local circumstances.

All contracts for delivery of goods are subject to our general terms of sales and delivery, which you can download from our site www.popvriendseeds.com. You can also ask for a copy by e-mail via info@popvriendseeds.nl.

In addition ISF rules are in force.

Please check our website for the most updated technical specifications of our varieties.

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