



PART OF THE
KWS FAMILY

Seed catalogue

Hybrid Red Beet

Technical Specifications

Pop Vriend Seeds



'Our Red Beet is well known for its high brix level and strong tops.'

Piet Geraets, Product Manager Beans, Carrots & Red Beet



Client first

We cherish our personal service, short lines and always put our customers interest first.



Sustainable growth

We export our vegetable seeds to over 100 countries around the world.



The power of partnership

Our passion for great genetics combined with KWS's superior technology already delivered some great results.

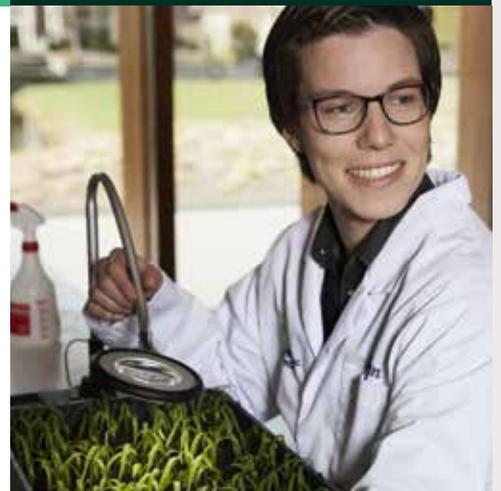
Front runner

We focus on a limited number of crops in which we strive to be a top 3 player.



Passion for genetics

We innovate with a long term perspective, together with our clients.





Scarlett

Suitable for fresh market, processing and storage

Scarlett has an improved quality and shape, shows a more balanced plant and grows less vigorous compared to Jolie. During Spring and Summer tops remain very healthy resulting in a high brix and flexible market positioning. Worth to mention is the shorter cooking time, round shape and an easy skin release; which makes Scarlett a winner for blanching and vacuum packing.

Shape: Round beet
Tops: Medium strong
Maturity: Medium early
Sowing period: Spring and Summer season
Density: 400.000-500.000 seeds/ha
Harvest: Belt + top lifting
Colour: Very dark red
Brix: 11-12
Dry matter content: 13%
Betanin content: 0,65 g./100 g.
Features: High quality round beet with excellent uniformity.

Jolie

Suitable for fresh market and storage

Jolie F1 can be sown for spring and autumn production and offers a very round root which are a bit smaller sized compared to Bullock.

The maturity is on average two weeks later compared to Scarlett. Jolie is suitable for fresh market and storage, due to a high sugar content, good taste is secured at all times!

Shape: Round beet
Tops: Medium strong
Maturity: Late
Sowing period: Late Spring and Early Autumn season
Density: 400.000 seeds/ha
Harvest: Belt + top lifting
Colour: Medium dark red
Brix: 11-13
Dry matter content: 13%
Betanin content: 0,6 g./100 g.
Features: Later maturing hybrid with good uniformity and high yield.



Bullock

Suitable for fresh market and storage

Our latest release "Bullock" has a unique genetic background to make it a reliable seed producer and to offer customers outstanding seed quality and availability.

Shape: Round beet
Tops: Medium strong
Maturity: Late
Sowing period: Late Spring and Early Autumn season
Density: 400.000 seeds/ha
Harvest: Belt + top lifting
Colour: Very dark red
Brix: 10-12
Dry matter content: 13%
Betanin content: 0,6 g./100 g.
Features: Later maturing hybrid with good uniformity and very round roots.

POP VRIEND SEEDS IS A SUBSIDIARY OF KWS VEGETABLES BV

Figures and information in this brochure are based on the average results of large scale plantings under European conditions and may vary with local environmental and agronomic conditions, grower skills, microclimate and soil structure. Resistance is the ability of a plant variety to restrict the growth and development of a specific pest or pathogen and/or the damage they cause when compared to susceptible plant varieties under similar environmental conditions and pest or pathogen pressure. Resistant varieties may exhibit some disease symptoms or damage under heavy pest or pathogen pressure.

Pop Vriend Seeds does not accept liability based on the information in this brochure for deviating results in the cultivated product. Buyers and users of Pop Vriend Seeds varieties are responsible to determine suitability of the seeds to intended cultivation and local circumstances.

All contracts for delivery of goods are subject to our general terms of sales and delivery, which you can download from our site www.popvriendseeds.com. You can also ask for a copy by e-mail via info@popvriendseeds.nl.

In addition ISF rules are in force.

Please check our website for the most updated technical specifications of our varieties.

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